Abstract

Linking and Aligning Information Technology to corporate and institutional goals

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In his presentation, Gerardo Renzetti addresses the issue focusing on how the implementation of improved IT management practices empowers its governance, supporting and optimizing the information governance to further corporative and institutional goals.

The institutional empowerment issue has been considered as strategic by a large percentage of principally responsible people for the organizations management, although except for some cases, the large capacity of information processing that exists has not deeply influenced the organizations administration methods yet. So far, the biggest value contribution of IT remains to be the execution of everyday processes, but not the strategy and decision-making process, for which the IT governance becomes an absolute necessity.

The IT Governance consists in defining a leadership, an organizational structure and those processes which ensure the Information Technology area in the institution understands, supports and applies the corporate and or institutional management policies, strategies and goals. This makes the implementation of Best Practices in IT relevant, a concept which defines a group of successful initiatives aimed at improving quality and sustainability of a process or group of processes based on what really works.